

city of london

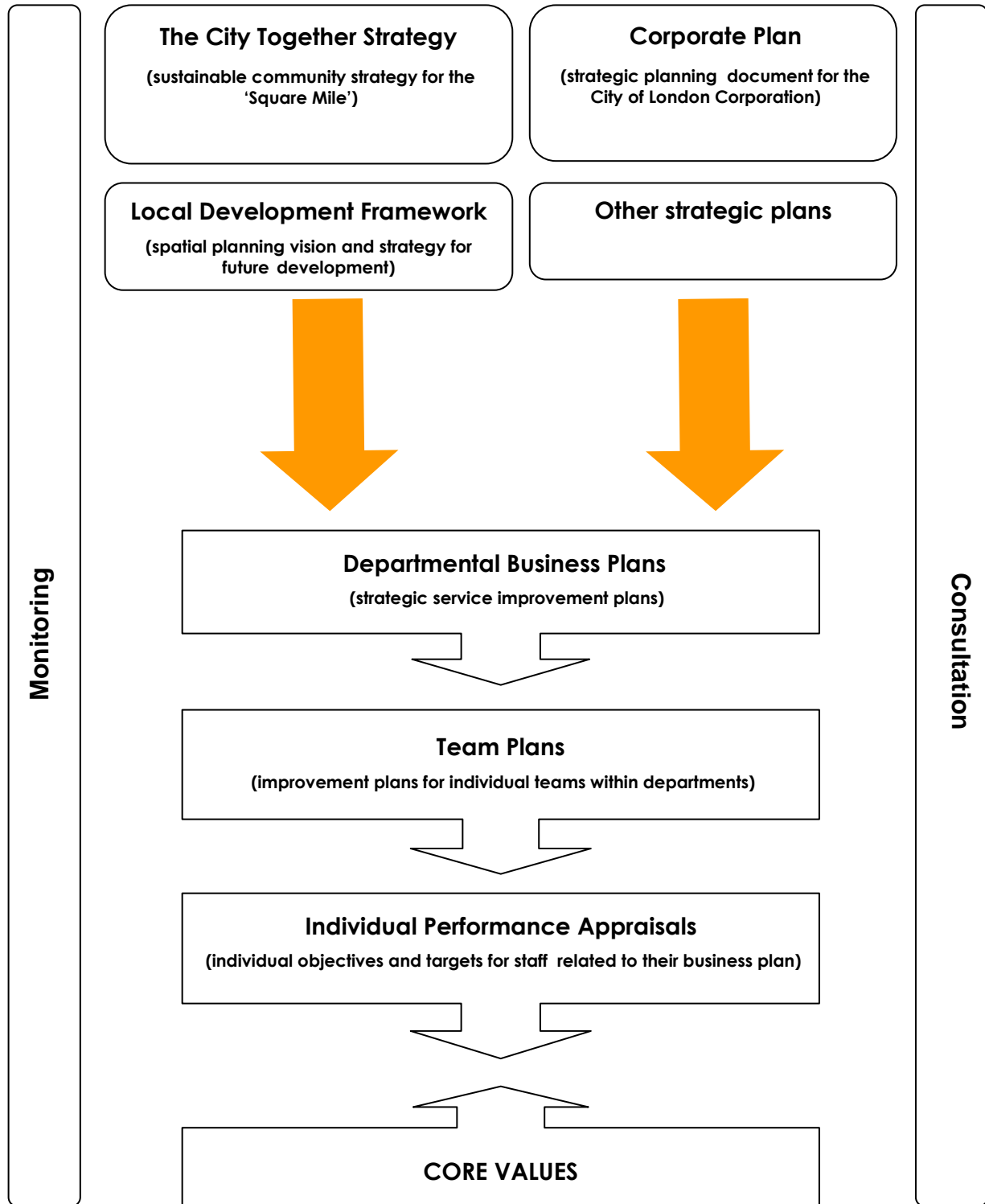
corporate plan 2011-15

The Corporate Plan is our main strategic planning document. It is a clear statement of our vision, strategic aims and key policy priorities for the next four years.



The planning cycle

The 'Golden Thread'



Introduction

This Corporate Plan is the City of London Corporation's main strategic planning document, providing a framework for the delivery of services. It is a clear statement of our vision, strategic aims and priorities for the next four years.

The City of London Corporation is a unique institution with a diverse range of roles and responsibilities. In addition to the functions of a local and police authority, we provide a range of specialist services to the business City and to our residential and daytime populations. Many of these are of wider regional and national importance and directly affect people outside of the City. We support and fund flagship cultural organisations such as the Barbican Centre and the Guildhall School, manage and protect over 10,700 acres of open space outside of the City, own and operate three of London's leading wholesale food markets and run London's largest grant-giving charity, The City Bridge Trust. We also play a leading role in supporting and promoting the City of London as the world leader in international finance and business services and promote the interests of the financial services industry in the City and the UK. This work ranges from providing essential infrastructure maintenance to strategic economic development and we have our own dedicated police force for the Square Mile, the national lead force for economic crime.

The Corporate Plan process helps us consider competing pressures and the links between them, and establish a shared understanding amongst Members and officers of the priorities going forward. The aim of the Corporate Plan is to prioritise those areas of activity on which we will focus our attentions over the medium term and therefore by its nature it will not necessarily cover in detail all of the wide range of services which the City of London Corporation provides.

Our vision and strategic aims

Our Vision:

The City of London Corporation will support and promote the City of London as the world leader in international finance and business services, and will maintain high quality, accessible and responsive services benefiting its communities, neighbours, London and the nation.

From this overall vision we have three **strategic aims**:

- To support and promote 'The City' as the world leader in international finance and business services.
- To provide modern, efficient and high quality local services and policing within the Square Mile for workers, residents and visitors with a view to delivering sustainable outcomes.
- To provide valued services to London and the nation.

Key policy priorities 2011-2015

Our Vision and Strategic Aims are supported by five **key policy priorities**. These are cross-cutting and support all three strategic aims to varying degrees. The priorities will be reviewed annually during the period 2011-2015 and updated as appropriate.

- KPP1** Supporting and promoting the international and domestic financial and business sector
- KPP2** Seeking to maintain the quality of our public services whilst significantly reducing our expenditure and improving our efficiency
- KPP3** Engaging with London and national government on key issues of concern to our communities including police reform, economic crime and changes to the NHS
- KPP4** Maximising the opportunities and benefits afforded by our role as a good neighbour and major sponsor of culture and the arts

and, for the period 2011-2013:

- KPP5** Maximising the benefits and opportunities offered to the City of London and beyond by the London 2012 Olympic and Paralympic Games

Each of the Key Policy Priorities is presented in more detail over the next five pages.

KPP1 Supporting and promoting the international and domestic financial and business sector

To help deliver against this priority we will:

- Promote the interests of the UK-based financial and related business services sector, working with TheCityUK
- Influence economic development policy impacting on the financial and business services industry (eg regulatory reform)
- Seek continued investment in transport and other infrastructure projects and continue our support for key cross-London projects including Crossrail
- Encourage quality developments to the built environment that support the Square Mile as a location for financial and business services

KPP2 Seeking to maintain the quality of our public services whilst significantly reducing our expenditure and improving our efficiency

To help deliver against this priority we will:

- Deliver annual savings of c£15m in non-police services over the years 2011-13
- Implement the agreed Change Programme (including major reviews, accommodation, shared services and productivity)
- Monitor the City of London Corporation's financial position and emerging Government policy, particularly in relation to Government grants
- Implement the agreed Governance Review and Corporate Project Management Review recommendations

KPP3 Engaging with London and national government on key issues of concern to our communities including police reform, economic crime and changes to the NHS

Specific issues include:

- Government initiatives on Policing, including National Economic Crime Agency / role of the City of London Police in its capacity as "National Lead-Force" for Economic Crime
- The implications for those who live and work in the City of emerging Government policy including the Decentralisation & Localism Bill and NHS reforms
- Any proposals arising from the Local Government Resource Review and the Local Growth White Paper
- Mayor of London – Olympics; Transport (investment in the network, 'keeping London moving'); Promotion (financial services; tourism/visitors); Environment (waste issues; air quality)

KPP4 Maximising the opportunities and benefits afforded by our role as a good neighbour and major sponsor of culture and the arts

To help deliver against this priority we will:

- Encourage regeneration and corporate social responsibility by working with City business and communities in neighbouring boroughs
- Support the voluntary and community sector through City Bridge Trust grant making and other activities
- Implement the cultural and visitor destination strategies for the City of London
- Develop the 'Campus' partnership of the Barbican, Guildhall School and the London Symphony Orchestra

KPP5 Maximising the benefits and opportunities offered to the City of London and beyond by the London 2012 Olympic and Paralympic Games

To help deliver against this priority we will:

- Encourage effective and efficient planning and delivery of the Games as they affect the City (including mitigation of the impact on businesses, residents and workers)
- Contribute to the main cultural programme associated with the Games, including promoting City cultural facilities
- Provide appropriate City of London Corporation support
- Encourage more local residents, businesses, workers and children to participate in sporting activities

Organising for success

Core values of the City of London Corporation

Our core values inform the way we work, what we do and how we do it:

- **The right services at the right price**

We seek to provide services in an efficient and sustainable manner that meet the needs of our varied communities, as established through dialogue and consultation.

- **The best of the old with the best of the new**

We aim to secure ambitious and innovative outcomes that make a difference to our communities whilst respecting and celebrating the City's traditions and uniqueness, and maintaining high ethical standards.

- **Opportunity and prosperity for all**

We demonstrate our commitment to equality and diversity of opportunity for those within and beyond our boundaries and seek to increase social capital and economic wellbeing through investment in people, services and infrastructure and responsible management of natural resources.

Other corporate plans and strategies

The Corporate Plan is supported by a series of other plans including:

- City of London Corporation Departmental Business Plans, incorporating local management and service plans;
- themed plans such as **VisittheCity** (the visitor strategy for the City), the City of London Cultural Strategy, the Communications Strategy, the Climate Change Mitigation Strategy, the Capital Strategy and Asset Management Plan; *and*
- plans developed with partner organisations such as The Safer City Partnership Plan, the Adult Wellbeing Partnership Strategy and the Children & Young People's Plan.

Each of these strategies and plans include key objectives and actions as well as detailed performance measures.

This is our Corporate Plan for 2011-15.

If you would like to receive a copy in another language, an alternative format (such as Braille, large print or audio tape) or for a full copy of the Corporate Plan please contact:

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Further details on all aspects of the City of London Corporation and its work are contained on our website www.cityoflondon.gov.uk

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March 2011