



SHERIFF OF THE CITY OF LONDON

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Lord Mayor's Initiative : 'Restoring Trust in the City'

We hope that you can take part in this thought-leadership event to review new research on best practice from Cass Business School and discuss ethical behaviours and standards in the City. You will also learn about the City's first research amongst City Voters on this topic. Help us set the direction for further work as part of 'Restoring Trust in the City', the Lord Mayor's initiative to help ensure the City's future success.

A formal invitation is on its way but please *save the date* now. This event will help identify and embed best practices in ethical behaviour and standards in the City and attendees will meet other businesses, professionals and academics who are conducting research, producing recommendations and taking action to implement and instil high standards among their City communities.

You will be able to exchange knowledge and experience about the challenges, explore ways of cooperating and help set the course for the way ahead. For example, the City's Cass Business School, will report back on its comparative study of Codes of Practice including tracking of recent trends and developments and you will be first to hear the findings of the City Business Voter Survey, focus groups and on-line questionnaires.

For more information email Claire.Llewellyn.1@city.ac.uk

Yours sincerely

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